

NORTH CAROLINA STATEWIDE
 SURVEY RESEARCH REPORT
 JUNE 2010

HOLDING DOWN TAXES?

	LIKELY VOTING				
	N	%	DEFINITE	VERY	SOMEWHAT
	599	100	372 62%	168 28%	59 10%
REPUBLICAN	250	42	43%	44%	27% *
DEMOCRAT	173	29	30%	26%	33%
BOTH EQUALLY	30	5	5%	6%	6%
NEITHER	101	17	16%	18%	18%
NOT SURE	44	7	6%	7%	16%

	PHILOSOPHY					EMPLOYMENT						
	N	%	VERY LIBE RAL	SOMEWHAT LIBERAL	SOMEWHAT CONSERVAT IVE	VERY CONS ERVATIVE	MODERATE	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOV'T	RETIRED	UNEMPLOY
	599	100	59 10%	66 11%	138 23%	132 22%	180 30%	68 11%	222 37%	49 8%	179 30%	53 9%
REPUBLICAN	250	42	18% *	22% *	51% *	74% *	28% *	53% *	47%	45%	36%	30% *
DEMOCRAT	173	29	69% *	47% *	17% *	7% *	33%	18% *	24%	34%	38% *	36%
BOTH EQUALLY	30	5	0%	11%	6%	5%	3%	4%	6%	5%	4%	6%
NEITHER	101	17	7% *	13%	16%	13%	26% *	19%	17%	16%	13%	15%
NOT SURE	44	7	7%	7%	9%	1%	10%	6%	6%	0%	9%	13%

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HOLDING DOWN TAXES?

		WHEN YOU VOTE, DO YOU:					HERITAGE		AGE			
N	%	ALWAYS DEM	MORE DEMS THAN REP	MORE REPS THAN DEM	ALWAYS REP	INDEP.	CAUCASIAN	AFRICAN AMERICAN	26-40	41-55	56-65	66+
599	100	102 17%	107 18%	145 24%	76 13%	151 25%	452 75%	110 18%	99 16%	174 29%	145 24%	159 27%
REPUBLICAN	250	4% *	16% *	71% *	79% *	42%	50%	8% *	43%	42%	40%	42%
DEMOCRAT	173	85% *	47% *	4% *	0% *	17% *	19% *	71% *	26%	28%	29%	34%
BOTH EQUALLY	30	5%	2%	4%	8%	6%	5%	4%	6%	6%	3%	4%
NEITHER	101	3% *	17%	20%	9%	26%	20%	5% *	20%	16%	22%	12%
NOT SURE	44	3%	17% *	1%	4%	9%	6%	12%	5%	8%	7%	9%

		AFFIL.			GENDER		GEOGRAPHIC					
N	%	DEM	REP	UNAFFIL.	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT			SOUTHEAST
		TRIANGLE	NORTHEAST									
599	100	269 45%	226 38%	104 17%	288 48%	311 52%	135 22%	78 13%	102 17%	126 21%	75 12%	84 14%
REPUBLICAN	250	17% *	71% *	42%	44%	40%	43%	40%	45%	40%	34%	47%
DEMOCRAT	173	56% *	5% *	12% *	26%	31%	24%	25%	31%	31%	38% *	28%
BOTH EQUALLY	30	4%	5%	10%	5%	5%	7%	6%	3%	6%	4%	4%
NEITHER	101	13%	15%	32% *	18%	16%	20%	23%	16%	16%	13%	15%
NOT SURE	44	11%	4%	4%	7%	8%	7%	6%	6%	8%	11%	6%

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CREATING JOBS AND GROWING THE ECONOMY?

	LIKELY VOTING				
	N	%	DEFINITE	VERY	SOMEWHAT
	599	100	372 62%	168 28%	59 10%
REPUBLICAN	205	34	35%	34%	29%
DEMOCRAT	214	36	37%	33%	38%
BOTH EQUALLY	42	7	6%	9%	8%
NEITHER	87	15	16%	13%	12%
NOT SURE	52	9	7%	10%	13%

	PHILOSOPHY							EMPLOYMENT				
	N	%	VERY LIBE RAL	SOMEWHAT LIBERAL	SOMEWHAT CONSERVAT IVE	VERY CONS ERVATIVE	MODERATE	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOV'T	RETIRED	UNEMPLOY
	599	100	59 10%	66 11%	138 23%	132 22%	180 30%	68 11%	222 37%	49 8%	179 30%	53 9%
REPUBLICAN	205	34	13% *	20% *	48% *	63% *	17% *	54% *	39%	35%	28%	14% *
DEMOCRAT	214	36	77% *	53% *	20% *	11% *	45%	29%	29%	42%	44%	47% *
BOTH EQUALLY	42	7	3%	11%	5%	8%	6%	3%	8%	7%	7%	6%
NEITHER	87	15	5% *	9%	19%	12%	20%	12%	16%	13%	12%	17%
NOT SURE	52	9	2%	7%	9%	6%	12%	2%	8%	3%	9%	15%

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CREATING JOBS AND GROWING THE ECONOMY?

			WHEN YOU VOTE, DO YOU:					HERITAGE		AGE			
	N	%	ALWAYS DEM	MORE DEMS THAN REP	MORE REPS THAN DEM	ALWAYS REP	INDEP.	CAUCASIAN	AFRICAN AMERICAN	26-40	41-55	56-65	66+
	599	100	102 17%	107 18%	145 24%	76 13%	151 25%	452 75%	110 18%	99 16%	174 29%	145 24%	159 27%
REPUBLICAN	205	34	2% *	5% *	65% *	75% *	30%	42%	3% *	34%	34%	36%	33%
DEMOCRAT	214	36	85% *	70% *	8% *	0% *	24% *	26% *	79% *	33%	35%	35%	39%
BOTH EQUALLY	42	7	7%	3%	5%	11%	8%	7%	5%	7%	8%	5%	6%
NEITHER	87	15	3% *	13%	17%	8%	24% *	17%	6%	18%	13%	17%	13%
NOT SURE	52	9	4%	10%	5%	7%	14%	9%	7%	7%	10%	7%	10%

			AFFIL.			GENDER		GEOGRAPHIC					
	N	%	DEM	REP	UNAFFIL.	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	599	100	269 45%	226 38%	104 17%	288 48%	311 52%	135 22%	78 13%	102 17%	126 21%	75 12%	84 14%
REPUBLICAN	205	34	12% *	64% *	25%	36%	32%	31%	40%	39%	30%	33%	35%
DEMOCRAT	214	36	64% *	7% *	25% *	34%	37%	35%	33%	33%	39%	39%	34%
BOTH EQUALLY	42	7	5%	7%	11%	8%	6%	11%	4%	5%	8%	2%	9%
NEITHER	87	15	11%	13%	27% *	14%	15%	16%	17%	14%	11%	14%	17%
NOT SURE	52	9	7%	8%	13%	8%	10%	7%	7%	10%	11%	11%	6%

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FIGHTING GOVERNMENT CORRUPTION?

	LIKELY VOTING				
	N	%	DEFINITE	VERY	SOMEWHAT
	599	100	372 62%	168 28%	59 10%
REPUBLICAN	165	28	28%	27%	24%
DEMOCRAT	178	30	28%	31%	37%
BOTH EQUALLY	39	6	8%	5%	4%
NEITHER	169	28	29%	29%	19% *
NOT SURE	48	8	7%	8%	15%

	PHILOSOPHY							EMPLOYMENT				
	N	%	VERY LIBE RAL	SOMEWHAT LIBERAL	SOMEWHAT CONSERVAT IVE	VERY CONS ERVATIVE	MODERATE	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOV'T	RETIRED	UNEMPLOY
	599	100	59 10%	66 11%	138 23%	132 22%	180 30%	68 11%	222 37%	49 8%	179 30%	53 9%
REPUBLICAN	165	28	10% *	14% *	34%	58% *	12% *	42% *	29%	27%	22%	20%
DEMOCRAT	178	30	66% *	46% *	17% *	10% *	36%	21%	24%	38%	38%	38%
BOTH EQUALLY	39	6	3%	5%	9%	6%	6%	5%	7%	5%	5%	14%
NEITHER	169	28	16% *	34%	31%	22%	34%	29%	30%	23%	27%	24%
NOT SURE	48	8	5%	1%	9%	5%	12%	3%	10%	7%	8%	4%

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 SURVEY RESEARCH REPORT
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FIGHTING GOVERNMENT CORRUPTION?

	=====		WHEN YOU VOTE, DO YOU:					HERITAGE		AGE			
	N	%	ALWAYS DEM	MORE DEMS THAN REP	MORE REPS THAN DEM	ALWAYS REP	INDEP.	CAUCASIAN	AFRICAN AMERICAN	26-40	41-55	56-65	66+
	599	100	102 17%	107 18%	145 24%	76 13%	151 25%	452 75%	110 18%	99 16%	174 29%	145 24%	159 27%
REPUBLICAN	165	28	1% *	3% *	49% *	72% *	21%	34%	3% *	23%	26%	27%	31%
DEMOCRAT	178	30	83% *	53% *	3% *	2% *	17% *	19% *	73% *	25%	30%	30%	33%
BOTH EQUALLY	39	6	8%	1%	5%	8%	9%	6%	7%	5%	10%	3%	6%
NEITHER	169	28	6% *	31%	36%	14% *	40% *	33%	11% *	40% *	26%	33%	22%
NOT SURE	48	8	2%	13%	6%	4%	12%	8%	7%	6%	9%	8%	8%

	=====		AFFIL.			GENDER		GEOGRAPHIC					
	N	%	DEM	REP	UNAFFIL.	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT			
	599	100	269 45%	226 38%	104 17%	288 48%	311 52%	135 22%	78 13%	TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
								102 17%	126 21%	75 12%	84 14%		
REPUBLICAN	165	28	8% *	54% *	22%	27%	28%	27%	26%	33%	28%	24%	25%
DEMOCRAT	178	30	56% *	4% *	19% *	27%	32%	30%	23%	32%	30%	34%	28%
BOTH EQUALLY	39	6	4%	6%	13%	7%	6%	9%	9%	7%	4%	4%	6%
NEITHER	169	28	23%	29%	41% *	32%	25%	29%	34%	22%	27%	26%	33%
NOT SURE	48	8	10%	7%	6%	7%	9%	6%	8%	6%	10%	11%	7%

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IMPROVING PUBLIC EDUCATION?

	LIKELY VOTING				
	N	%	DEFINITE	VERY	SOMEWHAT
	599	100	372 62%	168 28%	59 10%
REPUBLICAN	174	29	29%	32%	24%
DEMOCRAT	230	38	40%	36%	38%
BOTH EQUALLY	49	8	8%	8%	8%
NEITHER	91	15	15%	15%	16%
NOT SURE	55	9	8%	9%	14%

	PHILOSOPHY					EMPLOYMENT						
	N	%	VERY LIBE RAL	SOMEWHAT LIBERAL	SOMEWHAT CONSERVAT IVE	VERY CONS ERVATIVE	MODERATE	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOVT	RETIRED	UNEMPLOY
	599	100	59 10%	66 11%	138 23%	132 22%	180 30%	68 11%	222 37%	49 8%	179 30%	53 9%
REPUBLICAN	174	29	15% *	15% *	36%	57% *	15% *	38%	34%	32%	26%	6% *
DEMOCRAT	230	38	74% *	58% *	26% *	13% *	47%	34%	36%	48% *	40%	51% *
BOTH EQUALLY	49	8	3%	18% *	11%	6%	7%	5%	9%	5%	7%	11%
NEITHER	91	15	5% *	6% *	16%	19%	19%	14%	14%	11%	15%	22%
NOT SURE	55	9	3%	4%	11%	6%	12%	9%	7%	4%	13%	9%

NORTH CAROLINA STATEWIDE
 SURVEY RESEARCH REPORT B
 JUNE 2010

IMPROVING PUBLIC EDUCATION?

			AFFIL.			GENDER		GEOGRAPHIC					
	N	%	DEM	REP	UNAFFIL.	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	599	100	269 45%	226 38%	104 17%	288 48%	311 52%	135 22%	78 13%	102 17%	126 21%	75 12%	84 14%
REPUBLICAN	174	29	12% *	53% *	21%	31%	28%	24%	29%	29%	32%	29%	32%
DEMOCRAT	230	38	64% *	11% *	32%	36%	40%	40%	34%	38%	42%	39%	35%
BOTH EQUALLY	49	8	5%	10%	12%	10%	7%	7%	11%	9%	5%	5%	13%
NEITHER	91	15	9%	17%	27% *	16%	14%	21%	12%	15%	12%	16%	13%
NOT SURE	55	9	10%	9%	7%	7%	11%	7%	15%	9%	8%	11%	7%

			WHEN YOU VOTE, DO YOU:					HERITAGE		AGE			
	N	%	ALWAYS DEM	MORE DEMS THAN REP	MORE REPS THAN DEM	ALWAYS REP	INDEP.	CAUCASIAN	AFRICAN AMERICAN	26-40	41-55	56-65	66+
	599	100	102 17%	107 18%	145 24%	76 13%	151 25%	452 75%	110 18%	99 16%	174 29%	145 24%	159 27%
REPUBLICAN	174	29	5% *	4% *	52% *	68% *	22%	35%	5% *	28%	28%	29%	31%
DEMOCRAT	230	38	81% *	73% *	14% *	5% *	27% *	30%	72% *	42%	39%	41%	35%
BOTH EQUALLY	49	8	10%	1%	9%	9%	11%	8%	12%	11%	11%	4%	6%
NEITHER	91	15	3% *	8%	19%	12%	24%	17%	4% *	14%	14%	18%	15%
NOT SURE	55	9	2%	14%	6%	5%	16%	10%	7%	5%	9%	8%	13%

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 SURVEY RESEARCH REPORT
 JUNE 2010

CONTROLLING ILLEGAL IMMIGRATION?

	LIKELY VOTING				
	N	%	DEFINITE	VERY	SOMEWHAT
	599	100	372 62%	168 28%	59 10%
REPUBLICAN	215	36	36%	40%	22% *
DEMOCRAT	170	28	29%	25%	33%
BOTH EQUALLY	36	6	6%	7%	5%
NEITHER	122	20	20%	18%	26%
NOT SURE	56	9	8%	10%	14%

	PHILOSOPHY							EMPLOYMENT				
	N	%	VERY LIBE RAL	SOMEWHAT LIBERAL	SOMEWHAT CONSERVAT IVE	VERY CONS ERVATIVE	MODERATE	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOVT	RETIRED	UNEMPLOY
	599	100	59 10%	66 11%	138 23%	132 22%	180 30%	68 11%	222 37%	49 8%	179 30%	53 9%
REPUBLICAN	215	36	11% *	27%	48% *	59% *	22% *	40%	41%	41%	27%	29%
DEMOCRAT	170	28	66% *	52% *	16% *	11% *	29%	27%	25%	32%	33%	34%
BOTH EQUALLY	36	6	3%	5%	9%	4%	7%	5%	7%	5%	4%	7%
NEITHER	122	20	11%	12%	19%	20%	29% *	24%	18%	12%	24%	16%
NOT SURE	56	9	8%	5%	9%	6%	12%	3%	9%	10%	11%	13%

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 SURVEY RESEARCH REPORT
 JUNE 2010

CONTROLLING ILLEGAL IMMIGRATION?

	=====		WHEN YOU VOTE, DO YOU:					HERITAGE		AGE			
	N	%	ALWAYS DEM	MORE DEMS THAN REP	MORE REPS THAN DEM	ALWAYS REP	INDEP.	CAUCASIAN	AFRICAN AMERICAN	26-40	41-55	56-65	66+
	599	100	102 17%	107 18%	145 24%	76 13%	151 25%	452 75%	110 18%	99 16%	174 29%	145 24%	159 27%
REPUBLICAN	215	36	3% *	16% *	65% *	70% *	29%	43%	6% *	39%	37%	32%	35%
DEMOCRAT	170	28	75% *	53% *	4% *	6% *	14% *	19% *	67% *	23%	31%	27%	31%
BOTH EQUALLY	36	6	7%	1%	4%	5%	10%	6%	8%	7%	7%	4%	5%
NEITHER	122	20	3% *	15%	23%	13%	36% *	24%	4% *	23%	16%	27%	19%
NOT SURE	56	9	10%	15%	4%	6%	10%	8%	15%	9%	8%	10%	10%

	=====		AFFIL.			GENDER		GEOGRAPHIC					
	N	%	DEM	REP	UNAFFIL.	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT			
	599	100	269 45%	226 38%	104 17%	288 48%	311 52%	135 22%	78 13%	102 17%	126 21%	75 12%	84 14%
REPUBLICAN	215	36	17% *	63% *	27% *	36%	35%	36%	32%	39%	35%	35%	37%
DEMOCRAT	170	28	52% *	5% *	20%	28%	29%	29%	30%	26%	30%	33%	22%
BOTH EQUALLY	36	6	4%	5%	12%	7%	6%	6%	4%	3%	9%	7%	8%
NEITHER	122	20	15%	21%	33% *	23%	18%	24%	24%	23%	16%	13%	19%
NOT SURE	56	9	12%	6%	8%	6%	12%	5%	10%	9%	10%	12%	